

7 CPD UNITS

EFFECTIVE PRESENTATION SKILLS

CONTINUOUS PROFESSIONAL DEVELOPMENT (CPD) | SKILLS YOU NEED

COURSE DETAILS

The ability to present powerfully and in a persuasive manner is a key competency. As somebody new to presenting, or whose role now requires presenting more frequently, a solid understanding of what makes a good presentation is essential. A good presentation and a talented speaker will not only impress a group of people, but it will also add a positive dimension to any decision-making process. A poor presentation will have the opposite effect. This course is designed to offer you a practical, hands-on demonstration of how you can improve the quality and effectiveness of your presentations and achieve your business goals with more interesting, engaging, and meaningful presentations.

TARGET GROUP

This training course is designed primarily for business professionals in all areas including Sales, Technical and Management sectors as Supervisors, Managers, Executives, Head of Departments, Team Leaders, Technical Personnel, and Executive Assistants who are interested in developing the skills, techniques, and confidence to enjoy making presentations in all state of affairs. They will learn the necessary action points to sharpen their image; reduce nerves; allowing them to appear both confident and competent and increase their credibility in the eyes of the communities they serve.

INSTRUCTOR- ANDRIE PENTA (BA (HONS), MSC, CIM, AICI)

ORGANIZATIONAL LEADER | CORPORATE TRAINER

Andrie studied Marketing and Business Management in London where she also acquired the Advanced Certificate from the Chartered Institute of Marketing London. She was in charge of marketing and communications at EY Cyprus. At the same time, she graduated with Distinction from London and was awarded a master's degree in Strategic Marketing. In 2008, she founded Penta Marketing Art, which provided marketing and public relations solutions for private and public companies. In 2010, she founded the Cyprus Image Institute after obtaining the title of Certified Image Maker (with attendance in London) and joined as an associate member of the Association of Image Consultants International. Andrie was the youngest nominated Ambassador for Female Entrepreneurship for Europe, serving since then as a business advisor and mentor. In 2013, Andrie was designated as the Goodwill Ambassador of the Hope in Life Foundation and a Cypriot Woman of the Year (2013) finalist. She enjoys regular and extensive publicity in local print, online and television programs, and have been interviewed for various publications in the US, Denmark, Holland and Greece. She was a Senior Manager at the Markets department of KPMG in Cyprus, and she currently holds the role of the Organizational Leader of the Ronald McDonald House Charities of Cyprus. Andrie is a Certified trainer by the Human Resource Development Authority of Cyprus and has over 15 years of hands-on management, leadership & training. She served well-known international and local brands and she is often invited to give public speeches and share good practice.

TOPICS TO BE COVERED

Planning the Presentation

- Achieving results with good planning
- Choosing the correct presentation

Effective Communication

Capture your audience attention within 60'

Professional Appearance

Personal Power

- Identifying your strengths and weaknesses
- Gaining confidence and developing presence
- Presenting with enthusiasm, dynamism & motivation

Creating compelling presentations

DATES & VENUE

NICOSIA

CYPRUS COLLEGE

29/09 WEDNESDAY

9.00-17.00

€130 + VAT

DELIVERY METHOD

FACE-TO-FACE

PLEASE NOTE THAT DUE TO THE COVID-19 PANDEMIC, IN-PERSON PROGRAMS MAY SHIFT TO VIRTUAL FORMAT

LIVE ONLINE SESSION

03/12 FRIDAY

9.00-17.00

€130 + VAT

LANGUAGE OF

INSTRUCTION

ENGLISH

DISCOUNTS ARE AVAILABLE FOR MULTIPLE REGISTRATIONS FROM THE SAME ORGANIZATION.

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