



Developing a multilingual web site with WORDPRESS

WordPress has evolved to be the number one open source code program for web development. The numerous plug-ins available on the web allows to create stunning web sites. Wordpress does not necessarily need coding, enabling people with no programming background to create web sites and extend the functionality with plug-ins. People from all kind of businesses turn to WordPress in order to create web sites, multilingual platforms and e-commerce sites. This course takes the participants step-by-step through the process starting from the creation of a simple WordPress Site towards extending its functionality with forms, intranet, document management, newsletter automations and more.



CODE: ED22A21



DURATION: 21 hours



START DATE: 29/03/2022



AUDIENCE PROFILE:

- Individuals or professionals who wish to acquire the skills and knowledge for the construction, maintenance and management of a completely free and easy to use website with no programming knowledge.
- People who want to communicate their views, their through a blog (blog knowledge) and learn all of Blogging capabilities.
- Columnists who want to create and maintain their personal blog.
- Web Developers, Web Designers, staff from the Information Technology Department and Managers of SME enterprises



PREREQUISITES FOR PARTICIPATION:

Basic Knowledge of computers and Internet



TRAINING LANGUAGE:

Greek



TRAINING MATERIALS:

Step by Step training materials



METHODOLOGY:

Lecture, discussion, demonstration and practice.



COURSE OBJECTIVES:

Upon completion of the course, participants will be able to:

- Enlist and describe the main elements of WordPress
- Enlist and Describe plug-ins to extent the functionality of WordPress
- Setup WordPress Site

Contact us

77 77 72 52

Delivering training since 1996

Fax: +22466635, email: enquiries@editc.com
Visit our web site at www.editc.eu



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- Create pages, widgets, posts and Categories
- Select and apply themes
- Manage Users and Comments
- Select and install plug-ins to extent functionality
- Use Newsletter, Social Media, File Management and Form plug-ins
- Convert the site to a multilingual platform
- Appreciate the power of WordPress
- Adopt best practices for building a multilingual web site

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 **VENUE: Webinar**

 **DATES & TIMES:**

Tuesday, 29/03/2022, 08:15 - 16:00
Wednesday, 30/03/2022, 08:15 - 16:00
Thursday, 31/03/2022, 08:15 - 16:00

 **PARICIPATION COST:**

The cost includes the course notes and certificate. In the event of classroom led training, coffee, snacks and lunch (only for full day courses) are offered complimentary.

Participation Cost

- Total Cost: €550
- HRDA Subsidy: €357
- Net Cost: €193

For Unemployed

- Please contact us

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COURSE TOPICS

Unit 1: Introduction to WordPress

- Understanding the Difference Between WordPress.com and WordPress.org
- Understanding Web Hosting
- Understand Domain Names
- Planning your website

Unit 2: Working with WordPress.com

- Create a website with WordPress.com
- Enable and Configure your WordPress.com account
- Connect to WordPress.com
- Create your Profile WordPress.com
- Validate your website
- Disconnect from WordPress.com

Unit 3: Start Working with WordPress (WordPress.org)

- Installing WordPress from WordPress.org
- Navigation on WordPress.com
- Log in WordPress
- Start Working with WordPress
- Create your Profile WordPress
- Getting Help
- Disconnect from WordPress

Unit 4: Specifying Settings of WordPress

- General Settings Definition
- Define Recording Settings

- Specifying settings Reading
- Configuration Management Forum
- Modify Settings Media
- Configure Attribute Polling (Polling)
- Configuration Assessments (WordPress.com)
- Specifying Email Settings Changing Suspension (WordPress.com)
- Adding Trusted sites OpenID (WordPress.com)

Unit 5: Working with themes

- Browse and activate a theme (WordPress.com)
- Search and install a theme (WordPress.org)
- Upload a theme (WordPress.org)
- Use Live Preview
- Activate a different topic
- Customize your theme
- Theme Customization Options
- Add a custom header image to your subject
- Customize your theme Background
- Delete a theme (WordPress.org)

Unit 6: Create and Manage pages

- Add page
- Manage pages
- Edit a page
- Run a quick processing
- Copy page (WordPress.com)
- Deleting Pages

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COURSE TOPICS

- Specifying pages from the Trash folder

Unit 7: Creation and Suspension Management

- Creating a Fork in the Add New screen
- Show all posts
- Edit and Delete posts
- Working with categories
- Working with labels

Unit 8: Formatting pages and posts

- Create a list
- Creation of a motto
- Work with tie
- Using the marking More
- Checking Spelling, Grammar and Style
- Using the mode Distraction Free Writing Mode
- Formatting the Text Editor
- Creation of a motto
- Work with tie
- Using the marking More
- Checking Spelling, Grammar and Style
- Using the mode Distraction Free Writing Mode
- Formatting the Text Editor

Unit 9: Working with Media Files

- Insert an image from your computer
- Insert media file from your computer
- Integrate a guest media file
- Introduction of a media file from a URL

- Upload files directly in media library
- Introduction of a media file from the media library
- Importing a Gallery
- Promotion of media library
- Develop a media file

Unit 10: Working with Widgets

- Add a Widget in a sidebar
- Configuring a Widget
- Rearrange Widgets
- Removing a Widget from a sidebar

Unit 11: Working with connections

- Create a category link
- Add a new composition
- View and finding connections
- Edit Connections and category links
- Edit a category link
- Show links in the sidebar
- Delete links and categories connections

Unit 12: Working with plugins (WordPress.org)

- Look for a further and install from the Install Plugins screen
- Seek additional means to catalog WordPress Plugins Directory
- Upload an additional
- Enable plug-ins

Registration Form

(To digitally sign, this form must be opened in Adobe Acrobat or Reader)

Seminar Code:
Title:
Start Date:

* Required

A. Organization's Details (if applicable)

* Company/Organization:		* Size:	
Economic Activity:		* Telephone:	
Address:		Postal Code:	
* Authorised person for the registration:		* Email:	
		* Direct Telephone:	
* Number of participants:			

B. Participant's Details (1)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (2)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (3)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (4)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (5)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

Registration Form

C. Participation Cost

PARTICIPATION IN THE SEMINAR IS PREPAID (at least three days before the start of the seminar)

Please invoice: The participant The company Not applicable

Please select:

Participants are entitled the Human Resource Development Authority (HRDA) subsidy € 193

Participants are **not** entitled the Human Resource Development Authority (HRDA) subsidy € 550

Participants are unemployed and registered at Public Employment Service Please contact us at 77777252

Cheques must be issued to **EDITC Ltd** and payment can be made directly through deposit to the account of the company

Account Name: EDITC LTD

Account Number: 115-01-068696-01

IBAN: CY19 0050 0115 0001 1501 0686 9601

SWIFT/BIC: HEBACY2N

D. Terms and conditions for participation in EDITC seminars

1. EDITC will inform the client upon receipt of the application form. Written confirmation for the implementation of the training program will be sent within 3-5 days before the start date of the seminar. In exceptional cases written confirmation may be sent one day before the start of the program. **Participants are encouraged to contact the company in case they did not receive the confirmation.**
2. Cancellations should be done in writing at least 5 working days prior to the start date of the seminar. Cancellations that do not meet the above term are invoiced the entire cost of the seminar.
3. The company has the right to cancel or postpone a training program up to one day before the start date of the program.
4. All registrations are strictly prepaid except for credit customers.
5. Participants with less than 75% attendance cannot be subsidized by the HRDA and in such a case the participants (or their company) will have to pay the amount of the HRDA subsidy.
6. In case of subsidized programs by the HRDA all the required forms of HRDA must be sent to EDITC before the start of the training program.
7. Digital Certificates of participation are issued to participants after the completion of the course provided that their financial obligations and obligations regarding HRDA forms are settled.

*** We agree with the above terms and conditions**

* Signature:

*(To digitally sign,
this form must be
opened in Adobe
Acrobat or Reader)*

* Date:

Stamp (in case of company):