

Effective Cash Flow Management

Aim:

The aim of this seminar is to introduce the participants to the main features of cash flow statement and the foundations of building an effective cash flow system. Focus will be given on the techniques and methods to develop cash flow budgeting and the strategic tools available to a company in order to manage efficiently cash surpluses and cash deficits.

Objectives:

- To comprehend holistically the cash flow modeling and management
- To structure the cash flow budget and the forecasting of the future activities
- To design an effective cash flow system
- To incorporate risk and uncertainty and build on sensitivity analysis
- To analyze techniques and strategies for accelerating cash inflows and dealing with cash surpluses and cash deficits

Participants' Profile:

This seminar would be suitable for anyone holding the following positions:

- Corporate Manager
- Business Consultant
- Corporate Banker
- Financial Analyst
- Financial Manager
- Market Participant



Lecturer's Profile: Chrysi Memtsa, BSc, MSc, PhD

Dr. Chrysi Memtsa holds a PhD in Finance from Durham University, an MSc in Business Finance from Brunel University and has graduated from Aristotle University of Thessaloniki with a BSc in Economics.

She has over 20 years of experience in banking, asset management and financial services. She has headed Treasury, Asset Management and Transaction Advisory & Deleveraging Divisions in leading financial institutions, pension fund and asset management companies.

She also has considerable teaching experience during the last 23 years as adjunct faculty at top academic and professional institutions. Her core skill set encompasses asset management strategies, risk management, treasury activities, financial modeling, advanced data analytics, banking, payments, regulatory reporting, money and capital markets, derivatives, financial management, business strategy, financial accounting and sustainable finance. She is Green and Sustainable Finance Professional (certified by Chartered Banker Institute) and she holds Portfolio Management Certificate by HCMC and Derivatives Market Maker / Trader Certificate by ADEX. Her research work has been published in international conference proceedings and journals.

SEMINAR DETAILS

Dates: 12 April 2022
Time: 09:00 – 16:15
Duration: 6 hours / CPD units
Venue: Live Online
Language: English
Cost: €260. After HRDA €158

HRDA Subsidy:

Most of the open seminars offered are accredited and approved by the Human Resource and Development Authority of Cyprus (HRDA) for subsidy. Participants receive subsidy provided that they meet the HRDA's criteria.

The specific seminar is subsidized by HRDA.

Contact Details:

For more information and registrations please contact

Student and Client Services

Tel: 77 77 80 30

Fax: 22 35 74 84

Email: seminars@globaltraining.org

SEMINAR PROGRAMME

		Effective Cash Flow Management
Time	Duration	Description
09:00 – 11:00	2:00	<ul style="list-style-type: none">• Cash flow categories• Vital role of cash flows for business viability• Cash flow management: targets and culture• Cash conversion cycle• Bank reconciliation process
11:00 – 11:15	0:15	C O F F E E B R E A K
11:15 – 12:45	1:30	<ul style="list-style-type: none">• Types of cash inflows and cash outflows• Cash flow forecasts• Cash flow budget• Sensitivity analysis
12:45 – 13:00	0:15	C O F F E E B R E A K
13:00 – 14:15	1:15	<ul style="list-style-type: none">• Liquidity vs Profitability• Cash and funding strategies• Cash deficits and cash surpluses management
14:15 – 14:30	0:15	C O F F E E B R E A K
14:30 – 16:15	1:15	<ul style="list-style-type: none">• Credit policy• Accelerating cash inflows• Factoring Receivables• Managing Payables
Total Net Duration	6:00	END OF SEMINAR

Certification:

All participants will be awarded a certificate. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.

In-house Seminars:

Globaltraining has been cooperating with many companies in Cyprus and abroad for covering their in-house training needs. Some of these companies are large multinational companies with presence in Cyprus and abroad. The clients we serve include a wide range of industries, including banking, accounting and audit, investment services firms, telecommunication, construction and retail. Tailor-made seminars are offered upon request from clients.