

Making Training an enjoyable experience





WordPress, Php, HTML and CSS

WordPress is currently the most successful and popular content management software worldwide. Approximately 24% of internet is now using WordPress. WordPress is the most widespread and advanced Content Management System worldwide and is mainly used for construction of web sites and blog pages based on content. The content includes video, text, picture and sound. The reasons that made Word-Press so popular was the ease of use, free license without restrictions and finally, the huge open source community that supports it. There are thousands of themes and add-ins for WordPress.

This course dives in the world of Wordpress and introduces the 3 main languages for customization of a Wordpress site.

Code: ED20B05

Duration: 14 hours

Start Date: Tuesday 22/09/2020

Audience Profile:

- Individuals or professionals who wish to acquire the skills and knowledge for the construction, maintenance and management of a completely free and easy to use website with no programming knowledge.
- People who want to communicate their views, their through a blog (blog knowledge) and learn all of Blogging capabilities.
- Columnists who want to create and maintain their personal blog
- Web Developers, Web Designers, staff from the Information Technology Department and Managers of SME enterprises

Prerequisites for Participation:

Basic Knowledge of Computers and Internet

Training Language:

Greek

Training Materials:

Step by Step training materials

Methodology:

Lecture, discussion, demonstration and practice.

Course Objectives:

Upon completion of the course, participants will be able to create impressive, multilingual sites with themes and custom themes, login pages, secure parts of the web site, social media shares and much more. They will also understand the 3 main languages supported in Wordpress and how they can be used to customize a site.

The course is practical in nature, which means that by the end of the course the participants will have the opportunity to create their own custom web site. Most importantly, our experienced trainer will introduce the must-have and useful plugins to power up your web site and to customize its looks using CSS, HTML and PHP.



Making Training an enjoyable experience





WordPress, Php, HTML and CSS

Venue: Webinar

Dates and Times

Dates	Times
Tuesday 22/09/2020	08:15 - 16:00
Wednesday 23/09/2020	08:15 - 16:00

WordPress is currently the most successful and popular content management software worldwide. Approximately 24% of internet is now using WordPress. WordPress is the most widespread and advanced Content Management System worldwide and is mainly used for construction of web sites and blog pages based on content. The content includes video, text, picture and sound. The reasons that made Word-Press so popular was the ease of use, free license without restrictions and finally, the huge open source community that supports it. There are thousands of themes and add-ins for WordPress.

This course dives in the world of Wordpress and introduces the 3 main languages for customization of a Wordpress site.

Participation Cost

The cost includes notes and certificate.

	Total Cost	HRDA Subsidy	Net Cost	
Participation Cost	€380	€238	€142	
For Unemployed	Please contact us			

Making Training an enjoyable experience

WordPress, Php, HTML and

Course Outline

Introduction to WordPress Understanding the Difference Between WordPress.com and Word-Press.org

- Understanding the Web Hosting
- Understand the Domain Name
- Programming your website

Working with WordPress (WorldPress.org)

- Installing WordPress from WordPress.org
- Navigation on WordPress.com
- Log in WordPress
- Start Working with WordPress
- Create your Profile WordPress
- **Getting Help**
- Disconnect from WordPress

Specifying Settings of WordPress

- **General Settings Definition**
- **Define Recording Settings**
- Specifying settings Reading
- Configuration Management Forum
- **Modify Settings Media**
- Configure Attribute Polling (Polling)
- Configuration Assessments (WordPress.com)
- Specifying Email Settings Changing Suspension (WordPress.com)
- Adding Trusted sites OpenID (WordPress.com)

Working with themes

- Search and install a theme (WordPress.org)
- Upload a theme (WordPress.org)
- Use Live Preview
- Customize your theme
- Theme Customization Options
- Add a custom header image to your subject
- Customize your theme Background
- Delete a theme (WordPress.org)

The Four Languages You Must Know to Understand WordPress Themes

- Intoduction to HTML
- **Basic CSS**
- The conceptual principles of PHP
- Introduction to JavaScript

The Three Core Concepts of WordPress Themes

The Wordpress Factory

Demystifying "The Loop" in WordPress **Understanding the Template Hierarchy**

Create, Manage and Format pages and posts

- Adding and editing a page/post
- Manage pages/posts
- Deleting and Restoring Pages
- **Applying Various Themes**

Working with Media Files

- Insert an image from your computer
- Introduction of a media file from a URL
- Upload files directly in media library

Delivering training since 1996

Making Training an enjoyable experience

WordPress, Php, HTML and CSS

Importing a Gallery

Four Things a WordPress Theme Shouldn't Do Dealing with Theme Creep

Using a Child Theme!

Working with Widgets

- Add and configure a Widget in a sidebar
- Removing a Widget from a sidebar

Working with Categories

Creating Categories

Adding and managing a menu

- Create custom and dropdown menus
- Using Themes for menu positioning

Working plugins

- Look and install a plugin
- Enable / Disable / Update plug-ins
- Reviewing the most useful plugins (Elementor, Polylang, WP-Forms, If Menu etc)

User management

Add new users

Manage comments

- Setting Update comments to existing posts and pages
- Moderate comments
- Delete comments
- Managing comments

Uploading the Site for Hosting

- Exporting the necessary files
- Creating a hosting account
- Uploading the files

Make Your Themes Better By Getting to Know get_template_part()

Understanding PHP snippets from your page templates

WordPress Post Template Tags: What They Are, How You Use Them, and Why You Care

How to Link to Your WordPress Theme Resources

Delivering training since 1996





Registration Form

Seminar Code: ED20B05 — Title: Working with Php, HTML and CSS to modify Start Date: 22/09/2020 Wordpress Themes in E-Commerce

A. Organization's	details (if ap	oplicable)				
Company/Organizat	tion:		Size:	□Small	□Medium	□Large
Economic Activity:			Telephone:		Fax:	
Address:			Postal Code:			
Person responsible	for the		Email:			
registration:			Direct Telephone:			
B. Participant's de	etails (1)					
□Mr □Ms	Name		Surname			
Title/ Job Position:	-		Email:			
Job description:			Telephone/Mobile:		Fax:	
Reasons for particip seminar:	ating in the					
Please fill this section □Fasting □Vegetar		special requests for the lunch provide	ded (only in the case	that lunch is	included)	
☐ They will particip	ate to the ser	minar more than one participants (Ir	this case please fill	in the second	d page as well)	
C. Participation	n Cost					
		NAR IS PREPAID (at least three	days before the st	art of the se	eminar)	
Please invoice □The	participant	☐The company Credit Customer	Number (if applicab	le):		
☐ For participants	entitled the H	luman Resources Development Auth	ority subsidy (HRDA)	:	€ 142	
☐ For participants	not entitled	the Human Resources Development	Authority subsidy (F	IRDA):	€ 380	
Cheques must be is:	sued to EDIT	C Ltd and payment can be made dir	ectly through deposi	t to the accou	int of the compa	iny
Account Name: ED IBAN:CY19 0050 0			Int Number: 115-01 F/BIC:HEBACY2N	-068696-01		
D. Terms and o	conditions	for participation on EDITO	C seminars			
accept any registration. 2. Written cancellations the client, the full an (s) provided that the	ons received in s received 5 wor nount is reimbury meet the crite	for participation in the seminars at least less than 5 working days before the start rking days before the start of the training reed to the client. Cancellations that do neria for participation on this program. El or postpone a training program up to o	of the training program program are accepted a ot meet the above term	and in the case are invoiced. ⁻	where a payment The client may rep	has been made by lace the participant
	strictly prepaid	except credit customers. EDITC will not	allow the entry of partic	cipants in the o	class unless their f	inancial obligations
 EDITC will inform the 3-5 days before the Participants are en Participants with less 	e start date of ncouraged to c s than 75% atte	ceipt of the application form. Written con the seminar. In exceptional cases writt contact the company in case they did endance cannot be subsidized by the HRI	en confirmation may be not receive the confir	oe sent one da mation.	ay before the sta	rt of the program
7. In case of subsidized not allow the entry o 8. Certificates of partic	d programs by t of participants in cipation will be	o their own payment amount). the HRDA all the required forms of HRDA the class unless the HRDA forms have be given to participants after the completi otherwise certificates will be mailed as soon	een submitted to EDITC	ded that their	financial obligation	-
□We agree with th	he above ter	ms and conditions				
Signature:		Date:				
Stamp (in case of co	ompany):					





Registration Form

B. Participant's De	tails (2)					
□Mr □Ms	Name		Surname			
Title/ Job Position:			Email:			
Job description:			Telephone/Mobile:		Fax:	
Reasons for participating on the seminar:						
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included) □Fasting □Vegetarian □Vegan						
B. Participant's De	etails (3)					
□Mr □Ms	Name		Surname			
Title/ Job Position:			Email:			
Job description:			Telephone/Mobile:		Fax:	
Reasons for participations seminar:	ating on the				,	,
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included) □Fasting □Vegetarian □Vegan						
B. Participant's De	stails (4)					
□Mr □Ms	Name		Surname			
Title/ Job Position:	1		Email:			
Job description:			Telephone/Mobile:		Fax:	
	Reasons for participating on the					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included) □Fasting □Vegetarian □Vegan						
B. Participant's De	etails (5)					
□Mr □Ms	Name		Surname			
Title/ Job Position:			Email:			
Job description:			Telephone/Mobile:		Fax:	
Reasons for participating on the seminar:						
Please fill this section	n if thoro aro	special requests for the lunch provide	dod (only in the case	that lunch is in	cludod)	
□Fasting □Vegetar		special requests for the functi provid	ded (only in the case	unat lunch is in	iciudeu)	
□We agree with the above terms and conditions						
Signature:		Date:				
Stamp (in case of cor	npany):					