

 **COMMERCE**

Building an E-Commerce Site with WooCommerce

This course takes the participants step-by-step through the process of adding a shopping cart to their website and collecting money for your products or services -- no prior ecommerce experience is necessary. The course is designed as a quick-start introduction to the best shopping cart software, and covers about 90% of the out-of-the-box functionality.



CODE: ED22A25



DURATION: 14 hours



START DATE: 12/04/2022



AUDIENCE PROFILE:

- Web Developers
- Web Designers and Managers of SME enterprises



PREREQUISITES FOR PARTICIPATION:

Good Knowledge of computers and Internet



TRAINING LANGUAGE:

Greek



TRAINING MATERIALS:

Step by Step training materials in the Greek Language



METHODOLOGY:

Lecture, discussion, demonstration and practice.



COURSE OBJECTIVES:

After the completion of the Course the participants will be able to:

- Appreciate the power and necessity of E-Commerce
- Gain the knowledge on how to setup an E-Commerce Site
- Develop an E-Commerce Site
- Customize their own E-commerce site based on the needs of their organization

Contact us

77 77 72 52

Delivering training since 1996

Fax: +22466635, email: enquiries@editc.com
Visit our web site at www.editc.eu



Building an E-Commerce Site with WooCommerce

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VENUE: Webinar



DATES & TIMES:

TUESDAY, 12/04/2022, 08:15 - 16:00

WEDNESDAY, 13/04/2022, 08:15 - 16:00



PARICIPATION COST:

The cost includes the course notes and certificate. In the event of classroom led training, coffee, snacks and lunch (only for full day courses) are offered complimentary.

Participation Cost

- Total Cost: €420
- HRDA Subsidy: €238
- Net Cost: €182

For Unemployed

- Please contact us

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E-Commerce Site with WooCommerce

COURSE TOPICS

Unit 1

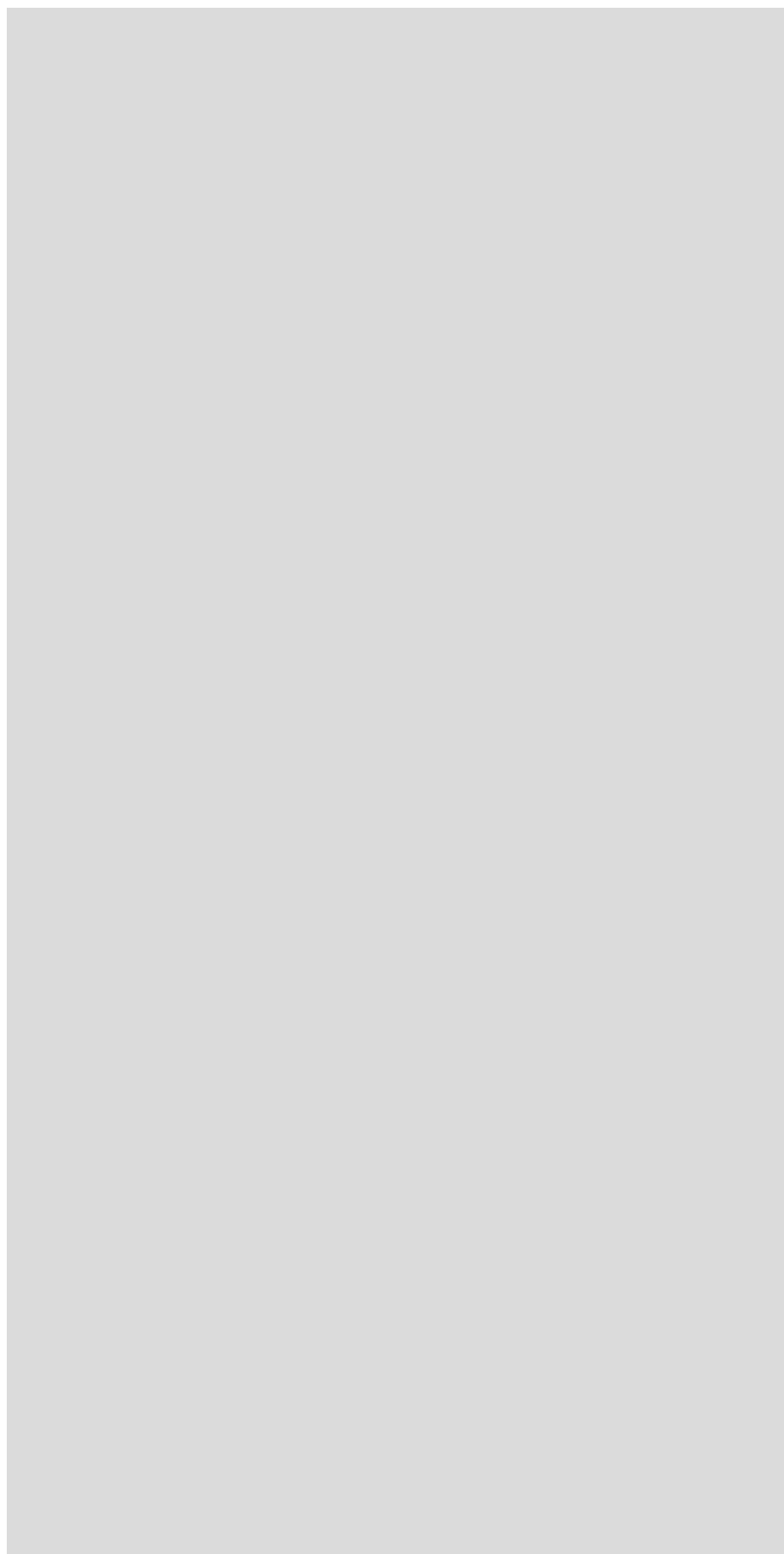
- E-Commerce in Europe Today – Where Cyprus stands?
- Shopping carts overview: WooCommerce may not be the best solution for you. We review some other options
- WooCommerce Review: we tour the software, developer documentation and available extensions
- Installing WooCommerce
- Products, Product Categories, and Product Images
- WooCommerce settings, shortcodes, and Shop page layouts

Unit 2

- PayPal configuration and checkout process
- Digital Downloads
- Flat-rate shipping
- WooCommerce product types, upsells, cross-sells, grouped products
- Product attributes and variations
- Advanced shipping methods
- Taxes and tax classes
- Coupons, Order Management, Inventory Management
- Product reviews and user roles

Unit 3:

- Useful plugins for Woo Commerce
- Project: Developing my Shop from zero



Registration Form

(To digitally sign, this form must be opened in Adobe Acrobat or Reader)

Seminar Code:
Title:
Start Date:

* Required

A. Organization's Details (if applicable)

* Company/Organization:		* Size:	
Economic Activity:		* Telephone:	
Address:		Postal Code:	
* Authorised person for the registration:		* Email:	
		* Direct Telephone:	
* Number of participants:			

B. Participant's Details (1)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (2)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (3)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (4)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

B. Participant's Details (5)

* Title:	* Name:		* Surname:	
Title/ Job Position:			* Email:	
Job description:			* Mobile:	
Reasons for participating in the seminar:				
If lunch is included in the seminar, please state below any dietary preferences:				

Registration Form

C. Participation Cost

PARTICIPATION IN THE SEMINAR IS PREPAID (at least three days before the start of the seminar)

Please invoice: The participant The company Not applicable

Please select:

Participants are entitled the Human Resource Development Authority (HRDA) subsidy € 182

Participants are not entitled the Human Resource Development Authority (HRDA) subsidy € 420

Participants are unemployed and registered at Public Employment Service Please contact us at 77777252

Cheques must be issued to **EDITC Ltd** and payment can be made directly through deposit to the account of the company

Account Name: EDITC LTD

Account Number: 115-01-068696-01

IBAN: CY19 0050 0115 0001 1501 0686 9601

SWIFT/BIC: HEBACY2N

D. Terms and conditions for participation in EDITC seminars

1. EDITC will inform the client upon receipt of the application form. Written confirmation for the implementation of the training program will be sent within 3-5 days before the start date of the seminar. In exceptional cases written confirmation may be sent one day before the start of the program. **Participants are encouraged to contact the company in case they did not receive the confirmation.**
2. Cancellations should be done in writing at least 5 working days prior to the start date of the seminar. Cancellations that do not meet the above term are invoiced the entire cost of the seminar.
3. The company has the right to cancel or postpone a training program up to one day before the start date of the program.
4. All registrations are strictly prepaid except for credit customers.
5. Participants with less than 75% attendance cannot be subsidized by the HRDA and in such a case the participants (or their company) will have to pay the amount of the HRDA subsidy.
6. In case of subsidized programs by the HRDA all the required forms of HRDA must be sent to EDITC before the start of the training program.
7. Digital Certificates of participation are issued to participants after the completion of the course provided that their financial obligations and obligations regarding HRDA forms are settled.

*** We agree with the above terms and conditions**

*** Signature:**

*(To digitally sign,
this form must be
opened in Adobe
Acrobat or Reader)*

*** Date:**

Stamp (in case of company):