

3<sup>RD</sup>  
**CYPRUS  
 REAL ESTATE  
 & PROPERTY  
 Fam  
 Trip**

16 - 21 June 2023

**CYPRUS:  
 THE RISING  
 MEDITERRANEAN  
 REAL ESTATE &  
 PROPERTY  
 STAR**

AN EXCLUSIVE FAMILIARISATION TRIP FOR:

- Professionals representing Private Clients & HNWI's
- Wealth Managers, Fund Managers, Lawyers, Family Offices, Investment Banks and International Luxury Real Estate Professionals and Agents

[www.cyprusfamtrip.com](http://www.cyprusfamtrip.com)

#CYpropertyFamTrip



Supporter



Media Partners



Organiser



## Introduction

Over the years, Cyprus has transformed itself into an international cosmopolitan business and lifestyle destination. Strategically situated in the Eastern Mediterranean, Cyprus has become an attractive location for affluent and High Net Worth Individuals from around the globe who wish to establish a primary or secondary home.

Cyprus now competes with the South of France and the French Riviera, Greece and the Greek Islands, the Italian Riviera, and the Balearic Islands in attracting high-end visitors and residents.

## Event Details

This high-profile and exclusive event aims to bring together international luxury real estate professionals and agents to learn first-hand about Cyprus' high-end real estate and property offering by visiting and experiencing some of the largest projects currently on offer in different cities across Cyprus, and talking face-to-face with all major local stakeholders. The event will take the format of an exclusive familiarisation trip ("fam trip") where attendees will get the opportunity to familiarise themselves with the Cyprus property market.

When: **16 - 21 June 2023**

Where: **Cyprus – Paphos, Limassol, Nicosia, Larnaca, Famagusta (Ayia Napa & Protaras)**

Language: **English**

## Audience

This exclusive "by invitation only" event is addressed to international real estate professionals, property agents and other experts specialising in the high-end/luxury real estate and property market. Attendees will represent international clients based in Central and Eastern Europe, GCC and Middle East countries, USA and Asia.

The invited audience will represent companies such as:

- Professionals representing Private Clients & HNWIs
- Wealth Managers, Fund Managers, Lawyers, Family Offices, Investment Banks and International Luxury Real Estate Professionals and Agents

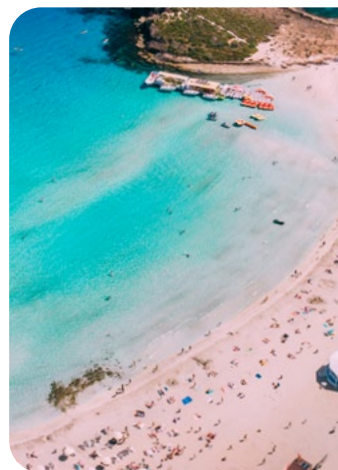
*Important Notes: Attendance of the event is subject to the availability of places and fulfilment of the target audience profile criteria. Submitted registrations will be reviewed on a "first-come, first-served" basis. The Organiser will cover the relevant accommodation expenses for all eligible participants at premium hotels (details to be confirmed at a later stage).*

## WHY ATTEND

This is the ultimate opportunity to clinch the best real estate deals in Cyprus!

Get ready for an interactive 6-day event, during which you will discover attractive investment opportunities in Cyprus, gain a deeper understanding of the local real estate sector, and interact with top industry professionals. Don't miss this one-off familiarisation trip, where developers will have a chance to sell their project offerings onsite at negotiable prices attractive to those looking to explore a wide range of properties.

What better way to help your clients to find the dream property of their choice other than visiting and experiencing the potential investment yourself? The more first-hand experience you have, the better you will be able to choose the perfect investment for your clients based on their wants and needs.



**REGISTER YOUR  
ATTENDANCE  
TODAY AND  
RESERVE YOUR  
PLACE NOW!**

Snippets of the previous Cyprus Real Estate & Property Fam Trips

CLICK  
HERE  
to see more



[www.cyprusfamtrip.com](http://www.cyprusfamtrip.com)

For Further information, contact Charis Ioannou on +357 22505517 or via e-mail at [charis.ioannou@imhbusiness](mailto:charis.ioannou@imhbusiness)

## The Cyprus' Economy Success Story

Cyprus has experienced an unprecedented economic growth during the last few years. This growth is reflected in all macroeconomic indicators such as GDP growth, decrease in national debt and unemployment. All credit rating agencies have upgraded Cyprus's economy, keeping a positive outlook for the future. Major direct foreign investments were recently made in sectors such as Banking, Hotel and Leisure, Real Estate, Retail and Pharmaceutical Manufacturing.

## Cyprus as an International Business Center and Relocation Destination

The number and range of companies choosing to relocate their operations to Cyprus have risen steadily in recent years. The Government of Cyprus has introduced a new strategy for attracting foreign companies and skilled talent to Cyprus. The strategy mainly focuses on high technology, shipping, pharmaceutical, innovation, and research and development companies. This strategy included a series of new incentives concerning residency, taxation, and employment, through a fast, simple, and streamlined procedure. During the last few years hundreds of companies from many sectors have relocated to Cyprus. Cyprus is increasingly ranked on the shortlist of decision makers when it comes to choosing the right location to establish international and regional headquarters.

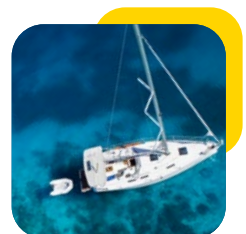
## Cyprus as a prime Mediterranean Lifestyle Destination

In order to become a successful international business and headquartering center, a country must also be an attractive place to live for the high ranking executives of International Companies and their families.

Cyprus is situated in the Mediterranean Sea, which is probably one of the most attractive global geographical locations for affluent and high net worth individuals around the globe to establish a primary or a secondary home. Over the years, Cyprus has transformed itself into an international cosmopolitan business and lifestyle destination. Strategically situated in the Eastern Mediterranean, Cyprus has become an attractive location for affluent and high-net-worth individuals from around the globe who wish to establish a primary or secondary home. Cyprus is now competing with the South of France and the French Riviera, Greece and the Greek Islands, the Italian Riviera, Balearic Islands in attracting high end tourists and residents. The rich heritage, weather, and culinary experiences combined with modern amenities like international schools, excellent health care, high-end hotels and real estate make Cyprus an attractive, safe and cosmopolitan destination.

## Why Invest in Real Estate in Cyprus

- Stable business environment: As a member of the EU and Eurozone community, Cyprus ensures safety and stability for investors, while also offering them market access to more than 500 million EU citizens.
- An investment with high returns: Real Estate has been the preferred investment for Cypriots and Foreigners in Cyprus. Real Estate is the most profitable long-term investment and yields have been rising all over Cyprus during the last few years. As an indication annual investment yields for apartments, office and retail space are well above 5%.
- The Land Registry system is one of the most advanced, transparent, efficient, and reliable systems in the world, being based on the British equivalent. Purchasers of property in Cyprus will be far more secure with regards to matters such as title deeds than they might be in other Mediterranean countries.
- Strategic EMEA access. Good geographical location between the EU, CIS, Middle East and Africa regions.
- Ease of doing business, supported by a pro-business tax and legal system, modelled on English Common Law
- Attractive Tax Regime
- The English language is well adopted.
- High Quality Healthcare System
- High Quality Education System: International private schooling from kindergarten to university
- Lifestyle
  - A cosmopolitan island with a great lifestyle
  - Ranked as the 5th safest small country in the world
  - The sunniest country in Europe with 64 blue flag beaches
  - Relatively low cost of living compared to other European business hubs



# Cyprus Key Facts and Figures - Key Highlights

## ETHNIC COMPOSITION

- 75%** Greek Cypriot Community
- 10%** Turkish Cypriot Community
- 15%** Foreign residents

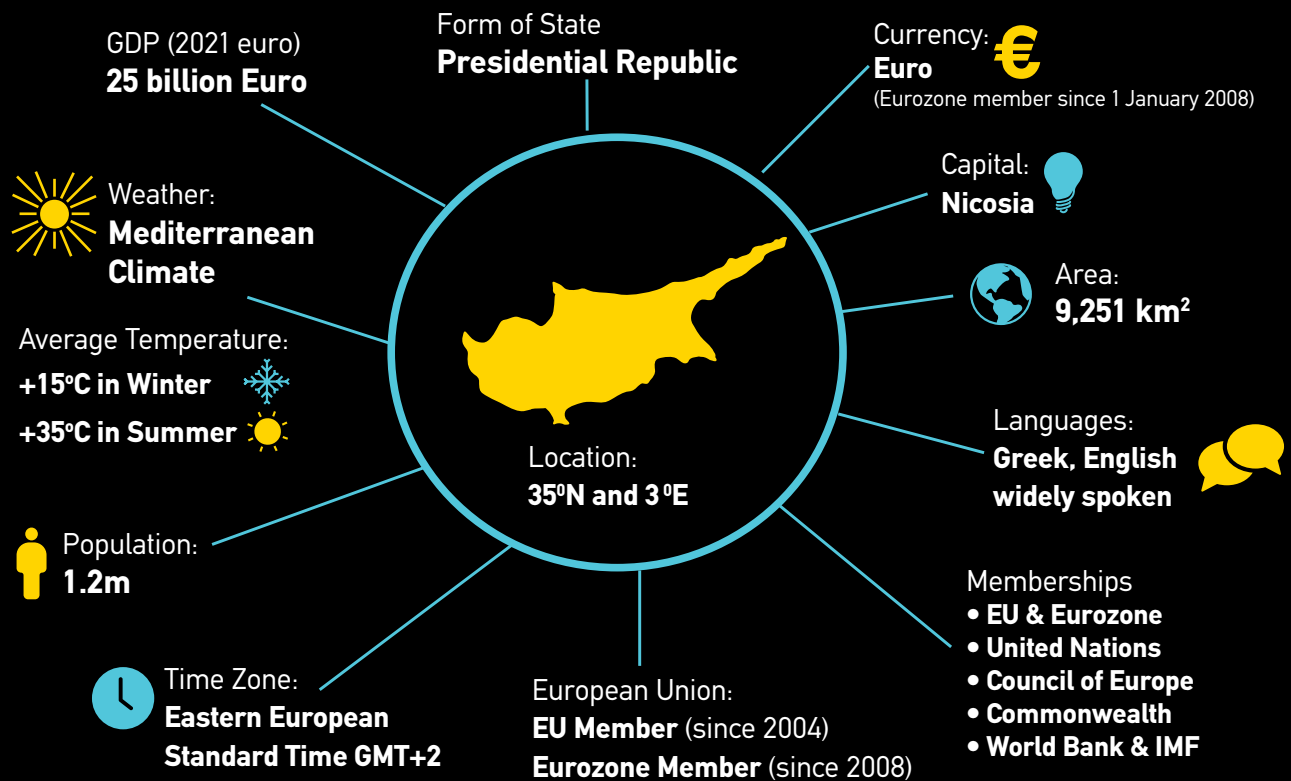
## CROSSROAD OF 3 CONTINENTS

3<sup>rd</sup> largest island in the Mediterranean Sea, at the **crossroad of three continents** -Europe, Africa and Asia

## MEDIAN AGE: **37.3** years

## SAFEST COUNTRY

in the world amongst countries with less than 5 million citizens



### Developed infrastructure

Cyprus has highly developed infrastructure, high quality educational institutions and medical centers

### Versatile labour force

Cyprus possesses a well-trained and versatile labour force that speaks English fluently

### Multi-cultural society

Cyprus is a multi-cultural society with a number of ethnicities other than Greek-Cypriot

### International competitive business environment

Cyprus combines an international competitive business environment with a pleasurable and balanced way of life. The expatriates who relocate to Cyprus can enjoy a high quality of life with their families

## SHIP MANAGEMENT

### Largest

Third -party Ship Management centre in the EU

## THE SUNNIEST COUNTRY

in Europe with over **340 days** of sunshine annually

## 5<sup>th</sup> BEST PLACE to relocate globally

## CREDIT RATINGS/ OUTLOOK FOR CYPRUS

- DBRS: BBB / Stable
- S&P: BBB / Positive
- Fitch: BBB / Stable
- Moody's: Ba1 / Stable

## DIGITAL NETWORK

Fully developed digital network, with reliable high-speed internet, international connectivity and excellent telecommunications infrastructure

## LEGAL SYSTEM

Based on the English Common Law, with civil modifications

## Familiarization Trip: Cyprus: The Rising Mediterranean Real Estate and Property Star

This is an exclusive familiarisation trip for International Luxury Real Estate Professionals and Agents as well as for Real Estate Institutional Investors, Wealth Managers, Fund Managers, Lawyers, Family Offices, Investment Banks and other experts specializing in the high-end/luxury real estate and property market.

This high-profile and exclusive event aims to bring together international luxury real estate professionals and agents to learn first-hand about Cyprus' high-end real estate and property offering by visiting and experiencing some of the largest projects currently on offer in different cities across Cyprus, and talking face-to-face with all major local stakeholders.

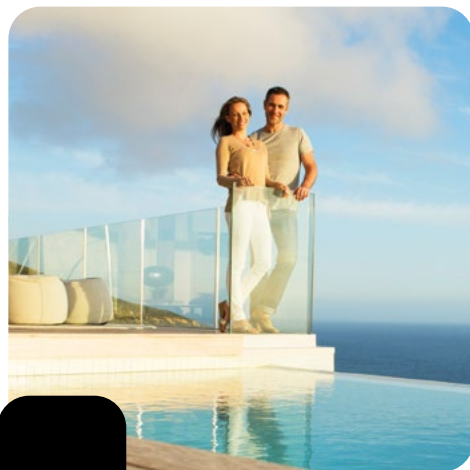
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The ultimate opportunity to clinch the best real estate deals in Cyprus!

Get ready for an interactive 6-day event where you will discover attractive investment opportunities in Cyprus, gain deeper understanding of the local real estate sector, and interact with top industry professionals. Don't miss this one-off familiarisation trip where exclusive deals will be offered enabling developers to sell their project offerings onsite at negotiable prices attractive to property seekers looking to explore a wide range of properties.

What better way to help your clients to find the dream property of their choice other than visiting and experiencing the potential investment yourself? The more first-hand experience you have, the better you will be able to choose the perfect investment for your clients based on their wants and needs!

Register your attendance today and reserve your place now!



## Preliminary Programme

### Day 1 LARNACA

**Friday, 16 June 2023**

Arrival and check-in at a pre-booked hotel in Larnaca

20:00-22:30 Welcome cocktail reception

Overnight stay at hotel

### Day 2 LARNACA – PAPHOS

**Saturday, 17 June 2023**

07:00-08:00 Breakfast at hotel and check-out

08:00-20:00 Site visits

Overnight stay at pre-booked hotel in Paphos

### Day 3 PAPHOS – LIMASSOL

**Sunday, 18 June 2023**

07:00-08:00 Breakfast at hotel and check-out

08:00-20:00 Site visits

Overnight stay at a pre-booked hotel in Limassol

### Day 4 LIMASSOL – NICOSIA – PROTARAS

**Monday, 19 June 2023**

07:00-08:00 Breakfast at hotel and check-out

08:00-20:00 Site visits

Overnight stay at a pre-booked hotel in Protaras

### Day 5 PROTARAS – AYIA NAPA – LARNACA

**Tuesday, 20 June 2023**

07:00-08:00 Breakfast at hotel and check-out

08:00-20:00 Site visits

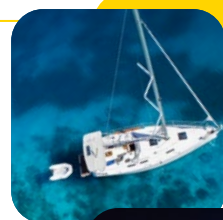
Overnight stay at a pre-booked hotel in Larnaca

### Day 6 LARNACA

**Wednesday, 21 June 2023**

07:00-8:00 Breakfast at hotel

Check-out and departure



*Note: More details regarding the accommodation and site visits will be announced soon.*

## Organiser



Every year in Cyprus and overseas, IMH organises over 200 conferences, seminars, workshops, and corporate exhibitions as well as business awards. It also organises events on the behalf of clients. The Media Department is also on an excellent course. Monthly magazines IN Business and GOLD are ready by tens of thousands of executives, managers, and businesspeople- both Cypriot and foreign. Our team of journalists keeps you updated every day through the IN Business Portal and REPORTER. IMH recently also took on SUPER FM, Cyprus' top music radio station. IMH is launching the English language Cyprus Business News Portal (CBN), in 2023, which aims at becoming the daily source of information for English-speaking professionals and business people in Cyprus and abroad. IMH, in addition, submits tenders published by the public sector, European Union, and other international organisation projects. Through its activities, IMH gives companies the opportunity to develop, engage in networking, find new clients and associates, address new audiences, and discover opportunities for development. [www.imhbusiness.com](http://www.imhbusiness.com)



## Supporter



Invest Cyprus (Cyprus Investment Promotion Agency) is the investment promotion agency of the Government of Cyprus, dedicated to attract and facilitate foreign direct investment into the country. In close collaboration with all governmental authorities and public institutions, as well as the private sector and international experts, Invest Cyprus is the country's lead agent in establishing Cyprus as a world class investment destination. Invest Cyprus' mandate, is to raise awareness of Cyprus as a location for FDI across the globe, providing certainty around all aspects of operating a business in Cyprus and supporting potential investors in developing their business case for investment into the country. hundreds of thousands professionals all over the world that wish to do business with Cyprus.





## Media Partners

### GOLD

GOLD was first published in 2011 as the first monthly English-language magazine in Cyprus. Today, it not only consistently promotes good business practices but has a unique and valuable readership, comprising High Net Worth Individuals, executives of international companies, and English-speaking Cypriot and non-Cypriot businessmen and women. [www.goldnews.com.cy](http://www.goldnews.com.cy)

### IN Business

As the flagship publication within IMH's media brands, IN Business magazine, has enjoyed a 16-year course, during which thousands of examples of good business practices by businesses and businesspeople, brands, commercial practices, and developments have been showcased. IN Business' aim was and continues to be the promotion of good Cypriot business. [www.inbusinessnews.com](http://www.inbusinessnews.com)



The English-speaking white-collar community of Cyprus has been growing fast in recent years. It is estimated that well over 50,000 English speaking entrepreneurs, managers and professionals are based in Cyprus, working in diverse sectors: Shipping, Financial Services, ICT, Gaming, Media, Trading, Insurance, Supply Chain, etc.

Based on the success of GOLD magazine, the only monthly English language business magazine in Cyprus, IMH is planning to launch CBN (Cyprus Business News), a new English-language business and investment portal, app and newsletter. This new and exciting portal aims to become the daily source of information on business in Cyprus to all English-speaking professionals. The objective for CBN is to become the daily source of news and information on business and the economy of Cyprus to all English-speaking professionals based on the island, and to the hundreds of thousands professionals all over the world that wish to do business with Cyprus.

